OFFSITE NZ VISION







Offsite construction in New Zealand is mainstream, productivity is high and value is created for clients and society.

OffsiteNZ **MISSION**



To raise quality and productivity within New Zealand's built environment and construction sector through the promotion of offsite manufacturing.

OffsiteNZ **VALUES**



INCLUSIVE

All members are welcomed and respected. We believe there is strength in diversity.

INNOVATIVE

We believe in exploring and supporting new & 'better' ways of doing things.

SUSTAINABLE

We promote the sustainability benefits of OSM and its ability to contribute to the wellbeing of New Zealanders.

SOLUTIONS FOCUSED

We believe in positive, proactive and solution focused behaviours.

QUALITY

We believe in ensuring quality in everything we do and promote the same for our members.

OffsiteNZ **FOCUS AREAS**



LEADERSHIP

We provide leadership to effect change and show courage in **0**0 |≥∕ turbulent times.

ADVOCACY

We seek to influence a including policy, regulation, context conducive to OSM.



EDUCATION

We inform, collate and disseminate OSM-related research and data.

COLLABORATION

We enable individuals & organisations to work together to produce quality OSM products.



OffsiteNZ **STRATEGIC OBJECTIVES**



To provide free and frank industry commentary alongside the promotion of solutions as part of the wider construction sector.

To provide a voice for members on issues that are important to the offsite sector through advocacy.

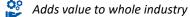
To contribute credible OSMrelated research to support evidence based decisionmaking.

To establish and grow strong and meaningful networks to add value to members.

2022/2023 **ACTIONS**



- Develop an 'industry blueprint' to communicate OSM issues & solutions.*
- Leverage media channels to push out key OSM messaging.
- · Lead & contribute to industry forums (including MBIE & BRANZ).
- Survey members to understand issues that are important to them.
- · Successfully complete, and disseminate, MSD-funded OSM research.
- Provide technical information for members (e.g. enabling offsite).
- Provide a central point of contact of all things OSM and connect members.
- Investigate options for digital networking.





* Further details are provided overleaf

OFFSITE NZ BLUEPRINT ACTION PLAN





BUSINESS AS USUAL



ADVOCACY

We seek to influence an environment conducive to offsite manufacturing (OSM)



EDUCATION

We inform, collate & disseminate credible data to support evidence based decision-making.



COLLABORATION

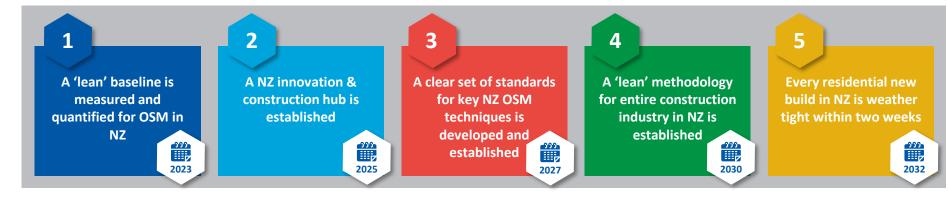
We enable connections with & within the offsite manufacturing supply chain.



LEADERSHIP

We provide leadership to effect change and show courage in turbulent times.

STRATEGIC GOALS 2022 - 2032



HOW DO WE ACHIEVE THEM?

- By developing a research proposal and forming industry partnerships (including funding) to complete this work.
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- By forming industry partnerships to find data sources and regularly monitor and report the achievement of this goal.
- central govt

By advocating to

By educating govt and industry (using international examples).

WHAT WE NEED



Financial support



Industry partnerships



Offsite and onsite working together

Offsite NZ seek meaningful industry partnerships to raise quality and productivity within New Zealand's built environment and the entire construction sector.