








OFFSITE NZ VISION



 **Offsite construction in New Zealand is mainstream, productivity is high and value is created for clients and society.**

<p>OffsiteNZ MISSION</p>		<p>To raise quality and productivity within New Zealand’s built environment and construction sector through the promotion of offsite manufacturing.</p>				
<p>OffsiteNZ VALUES</p>		<p>INCLUSIVE All members are welcomed and respected. We believe there is strength in diversity.</p>	<p>INNOVATIVE We believe in exploring and supporting new & ‘better’ ways of doing things.</p>	<p>SUSTAINABLE We promote the sustainability benefits of OSM and its ability to contribute to the wellbeing of New Zealanders.</p>	<p>SOLUTIONS FOCUSED We believe in positive, proactive and solution focused behaviours.</p>	<p>QUALITY We believe in ensuring quality in everything we do and promote the same for our members.</p>
<p>OffsiteNZ FOCUS AREAS</p>		<p>LEADERSHIP We provide leadership to effect change and show courage in turbulent times.</p>	<p>ADVOCACY We seek to influence a context conducive to OSM, including policy, regulation, skills, & finance.</p>	<p>EDUCATION We inform, collate and disseminate OSM-related research and data.</p>	<p>COLLABORATION We enable individuals & organisations to work together to produce quality OSM products.</p>	
<p>OffsiteNZ STRATEGIC OBJECTIVES</p>		<p>To provide free and frank industry commentary alongside the promotion of solutions as part of the wider construction sector.</p>	<p>To provide a voice for members on issues that are important to the offsite sector through advocacy.</p>	<p>To contribute credible OSM-related research to support evidence based decision-making.</p>		<p>To establish and grow strong and meaningful networks to add value to members.</p>
<p>2022/2023 ACTIONS</p>		<ul style="list-style-type: none"> • Develop an ‘industry blueprint’ to communicate OSM issues & solutions.* • Leverage media channels to push out key OSM messaging. 	<ul style="list-style-type: none"> • Lead & contribute to industry forums (including MBIE & BRANZ). • Survey members to understand issues that are important to them. 	<ul style="list-style-type: none"> • Successfully complete, and disseminate, MSD-funded OSM research. • Provide technical information for members (e.g. enabling offsite). 		<ul style="list-style-type: none"> • Provide a central point of contact of all things OSM and connect members. • Investigate options for digital networking.

 Adds value to whole industry

 Adds value to members only

* Further details are provided overleaf

OFFSITE NZ BLUEPRINT ACTION PLAN



BUSINESS AS USUAL

ADVOCACY
We seek to influence an environment conducive to offsite manufacturing (OSM)

EDUCATION
We inform, collate & disseminate credible data to support evidence based decision-making.

COLLABORATION
We enable connections with & within the offsite manufacturing supply chain.

LEADERSHIP
We provide leadership to effect change and show courage in turbulent times.

STRATEGIC GOALS 2022 - 2032



HOW DO WE ACHIEVE THEM?

- By developing a research proposal and forming industry partnerships (including funding) to complete this work.
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- By forming industry partnerships to find data sources and regularly monitor and report the achievement of this goal.
- By advocating to central govt
• By educating govt and industry (using international examples).

WHAT WE NEED

Financial support
 Industry partnerships
 Offsite and onsite working together

Offsite NZ seek meaningful industry partnerships to raise quality and productivity within New Zealand's built environment and the entire construction sector.