

# MAXIMISING YOUR MEMBERSHIP

getting the most out of your investment



## JOIN THE OFFSITE MANUFACTURING COMMUNITY

Connections, education, information & offsite advocacy



### NEWSLETTER

#### MAXIMISE the monthly newsletters.

**FREE** – Contribute content: News articles, awards, projects to the newsletters and be promoted to our members and over 4,000 engaged, interested recipients.

*Share your knowledge, best practice, lessons learnt, tips and information.*

*Become a helpful collaborator and known name within our community.*



### MEDIA

#### MAXIMISE our media.

**FREE** – Surf the OffsiteNZ media:

- [offsitenz.com](http://offsitenz.com)
- [facebook/offsiteneuzeland](https://facebook.com/offsiteneuzeland)
- Instagram #offsitenz
- Twitter @offsitenz
- LinkedIn /offsite.nz
- YouTube channel.

*Make sure to like and follow us!*

*Contribute content, provide links so we can highlight your work!*



### EVENTS

#### MAXIMISE events.

**FREE** – Seek out connections, meet Board members, engage with presenters, be ready to explain your business/ interests.

*Participate at our Member events, such as Clusters and COLAB conference.*

*Extend your knowledge and skills.*

*Offer to host an event, deliver content, or sponsor a topic area. This will raise your profile and highlight your business.*



### ADVOCACY

#### Direct our work

*OffsiteNZ is membership led. Tell us your needs to inform our strategic direction.*

*Become a Board Member! Take an active role in representing the offsite sector.*



### PARTNERSHIP

#### MAXIMISE alignment with OffsiteNZ's values and work

*Become a highly-valued Partner with our Annual Partnership Programme. Includes advertising, sponsoring events and presentations, site visits, case studies in external publications, branding newsletter articles. Membership incl.*



### SHOWCASING

#### MAXIMISE your marketing opportunities.

*Promote your company / products / services through the Showcase section on our website!*



### RESOURCES

#### MAXIMISE the Members' Web Resources page.

**FREE** – send us your brochures, articles, newsletters to be included in the resources section.

*Visit the Members' Web Resources page – find articles/presentations/ newsletters.*



### DIRECTORY

#### MAXIMISE the directory.

**FREE** – ensure your listing has images, logos, awards, copy, specifications and contact details to keep your Directory listing relevant and useful.

The Directory is the most visited page on our website. *Ensure your entry is up to date and contact details are correct.*



### CONNECTIONS

#### MAXIMISE connections.

**FREE** – ask us to put you in direct contact with members, other industry leaders and key industry influences.

#### Alignment with OffsiteNZ.

*Use our logo on your website, bios, newsletter, LinkedIn or Facebook page etc.*